

# ART COMPETITION 2025

## by GREATER

GROWING RWANDA ENERGY AWARENESS THROUGH HIGHER EDUCATION



Co-funded by the  
Erasmus+ Programme  
of the European Union

The GREATER Project announces an Art Competition open to all, aiming to raise awareness about renewable energy and its vital role in building a sustainable future. This initiative encourages students, youth, women, refugees, and persons with special needs to showcase their artwork on green energy in everyday life, especially in developing and emerging countries. through the language of art. The theme of the completion is entitled:

**"The Power of Creativity: Green Energy for Tomorrow"**

## Categories

- Digital Photography & Paint
- Short Video Clips



### ELIGIBILITY

The competition is open to anyone residing in Rwanda, including temporary residents. Students are especially encouraged to participate!



### REGISTRATION AND SUBMISSION

Registration and submission of final work will be submitted only through GREATER's Website: [www.greaterproject.eu/art](http://www.greaterproject.eu/art)



**1<sup>ST</sup> 250,000 RWF**

**2<sup>ND</sup> 100,000 RWF**

**3<sup>RD</sup> 50,000 RWF**



**STUDENTS ARE HIGHLY ENCOURAGED!**

## EVALUATION CRITERIA

RELEVANCE TO THE COMPETITION MESSAGE	
TECHNICALITY AND CRAFTSMANSHIP	
CREATIVITY, ORIGINALITY, AND UNIQUENESS	
SIMPLICITY (INFORMATIVE VISUALIZATIONS)	
STORYLINE AND STORY FLOW	
INNOVATIVENESS (USE OF NEW TECHNIQUES AND IDEAS)	
LEGIBILITY, AND SHAREABILITY (LAYOUT, COLOR, FONT CHOICE, SIZE)	
PRESENTATION	

## IMPORTANT DATES



## SUBMISSION GUIDELINES / ENTRY INFORMATION



The Winning artworks will be displayed at key GREATER Project social media and events, including workshops and exhibitions.



A short description (100-200 words) explaining the concept behind the artwork and the title of the artwork



The artwork must be submitted via [email address] in digital format (Only .JPG, .PNG, .PDF for Digital Photography and .mp4 for short video are accepted) of at least 180dpi for photo and for Short Video it should be greater or equal to 720p (4k, 2k, FHD, ...). The file must be named as "GREATER Art Competition - [Your Name]".



The competition organizers reserve the right to disqualify any entries that do not comply with the submission guidelines



By submitting an entry, participants agree to the use of their artwork for promotional purposes related to the competition.



Any other legal or logistical points, such as rights to the artwork, copyright after submission are reserved to the GREATER Project. However, any claim related to plagiarism, will disqualify directly the applicant.

Questions can be emailed to [info@greaterproject.eu](mailto:info@greaterproject.eu) with subject as Art Competition 2025



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University of Applied Sciences



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